

BUY LESS.
USE MORE.
THAT'S GREEN I.T.



THEM:

"Throw out your old servers. Replace with costly
High-efficiency models. Call it 'Green IT'."

US:

"Keep what you own. Use proven solutions to create,
implement, and manage an energy reduction plan.
Call it old-fashioned 'efficiency'."

Learn more. Download the white paper, "No New Hardware:
Building a Greener Data Center with What You Have" online at
www.bmc.com/green



