BUY LESS. USE MORE. THAT'S GREEN I.T.



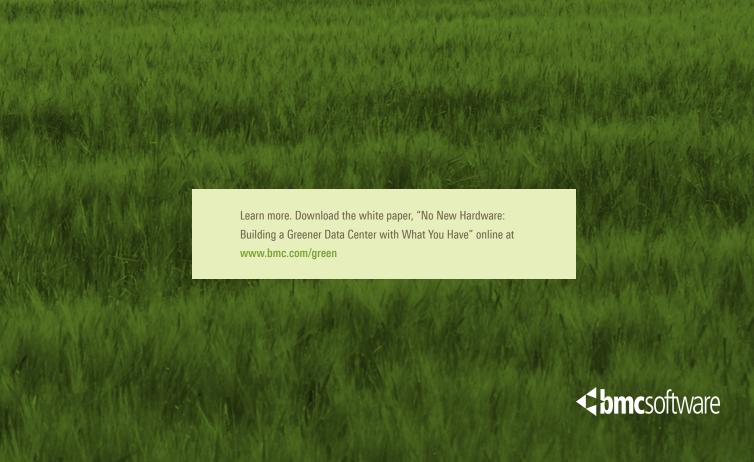


THEM:

"Throw out your old servers. Replace with costly High-efficiency models. Call it 'Green IT'."

US:

"Keep what you own. Use proven solutions to create, implement, and manage an energy reduction plan.
Call it old-fashioned 'efficiency'."



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