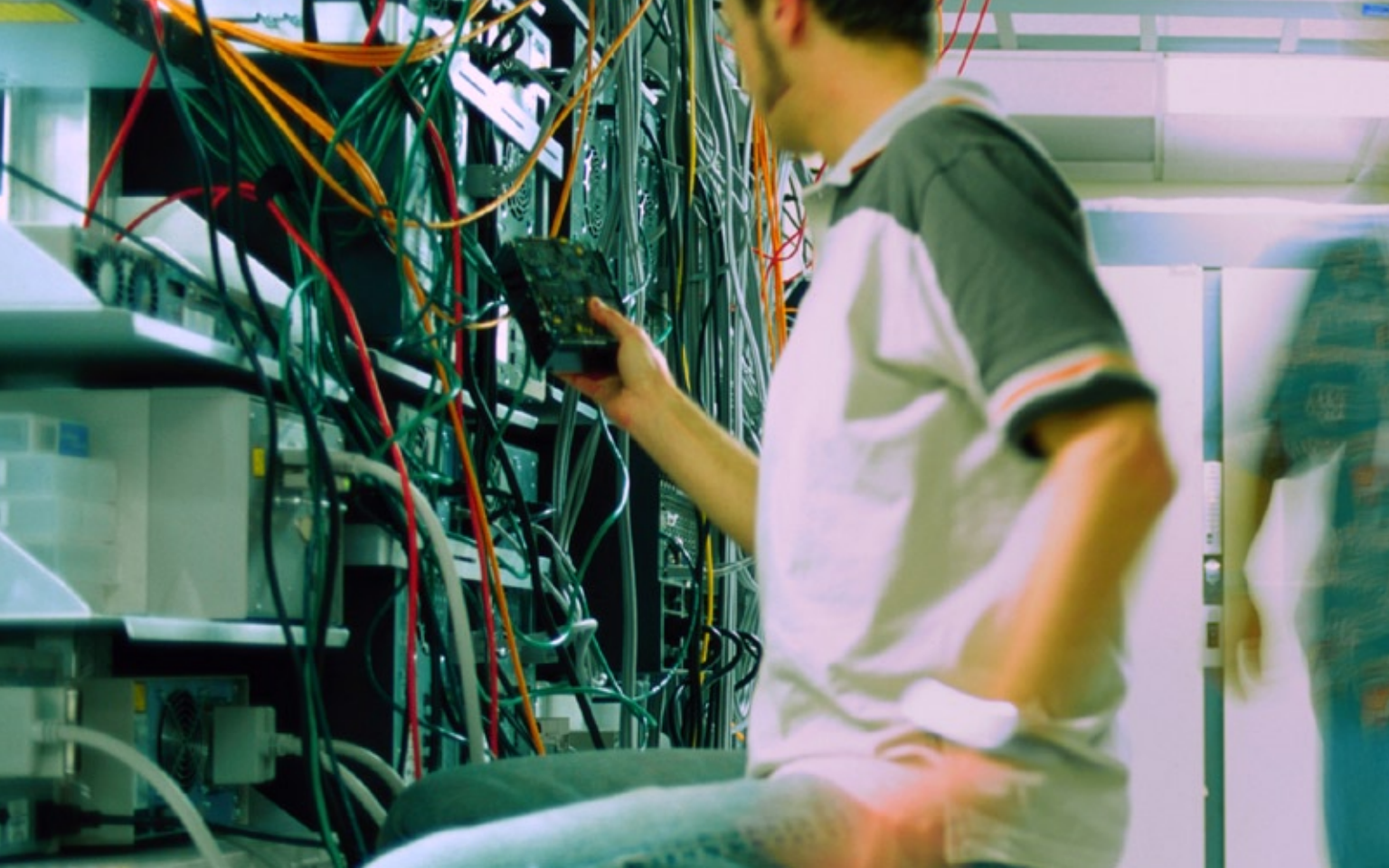
Some vendors sell “Green IT”

WE SELL

EFFICIENCY

(but color it however you like)

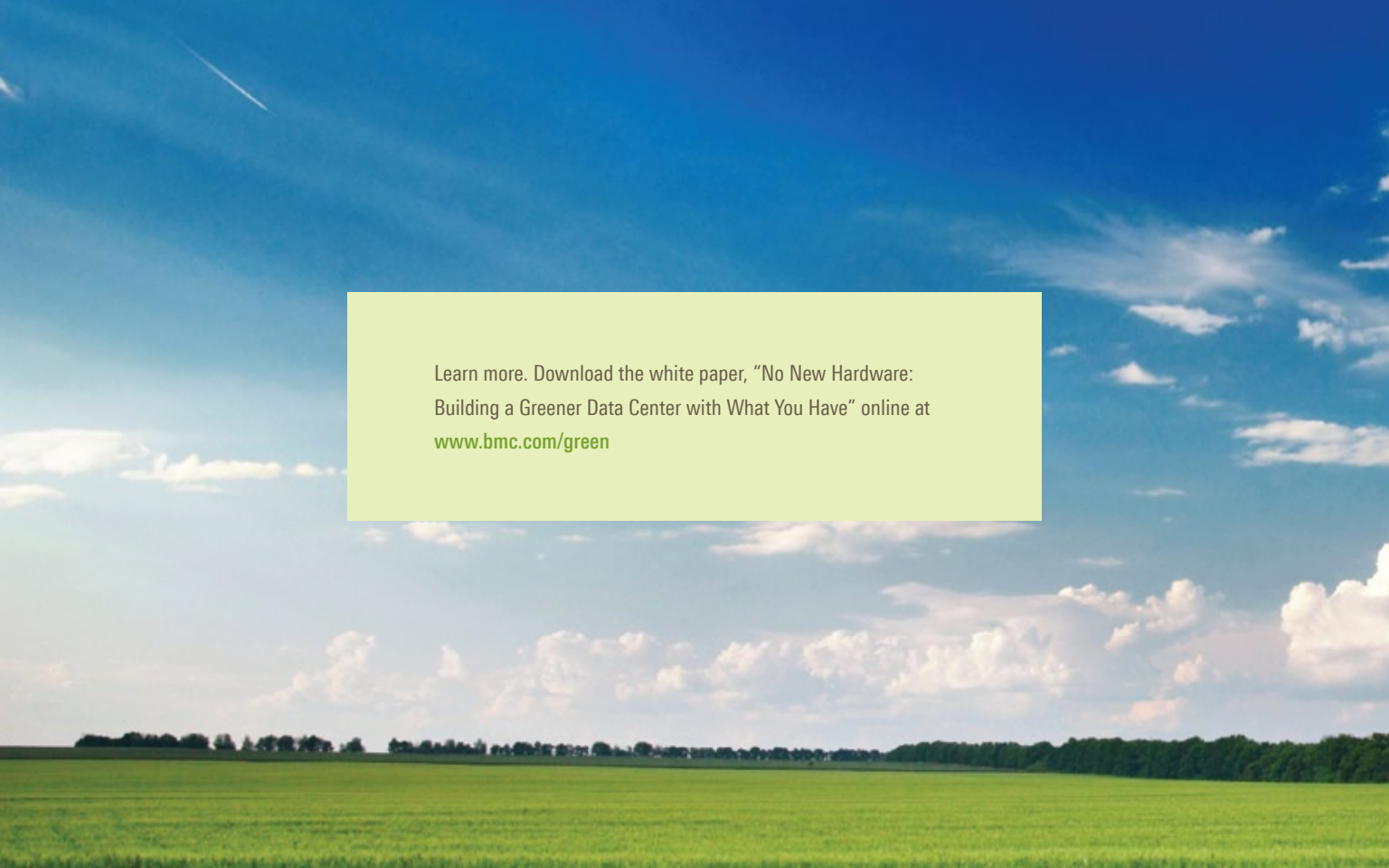


Funny how hardware companies claim you can replace thousands of perfectly good servers and call it "Green IT." Not only is it costly, but it leaves a bigger carbon footprint on the environment. How is that Green?

Why not use what you already have?

BMC Software guides you along a proven, mature path to a leaner, greener infrastructure. You could save millions of dollars off your electric bill, and make a lighter carbon footprint while you're at it.

bmcsoftware



Learn more. Download the white paper, “No New Hardware: Building a Greener Data Center with What You Have” online at www.bmc.com/green

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